



# Small Business Saturday Participant Registration Saturday, November 26, 2016

The Fort Lupton Chamber of Commerce and City of Fort Lupton would like you to participate in the City's first Small Business Saturday.

Shop Small is a nationwide movement to celebrate small businesses every day and to help communities thrive.

Created by American Express in 2010, Small Business Saturday is highlighted as a special day when we can show our support as a nation for small business owner and our communities, the Shop Small Movement is a year-round campaign to celebrate and support small businesses every day.

Participation is easy! All you need to do is:

1. Your business must be open on Saturday, November 26th.
2. Submit this registration form (on the bottom of this page) to the Chamber by no later than **November 17 at 3:00 PM** by dropping it off at 1300 Dexter Street, #W12 or emailing it to [fortluptonchamber@gmail.com](mailto:fortluptonchamber@gmail.com).
3. Display the Small Business Saturday poster (will be provided to you) so that it is visible from outside your business.
4. Businesses are encouraged to provide a discount or giveaway to customers that visit you that day. Please provide the offer you would like to extend in the space provided on the registration form. ie: percent off goods or services, free appetizer or beverage with purchase, food samples, goodie bags, etc.
5. Spread the word and have fun!

Benefits of registration include:

- Business & Offer will be published on a city map.
- Business will be promoted through City and Chamber websites and social media sites.
- Business will be promoted at prominent local facilities: Recreation Center, City Hall, Library, etc.
- Event will be promoted in the Fort Lupton Press newspaper.



Questions? Contact Natalie Cummings at (303) 857-4474 or email at [fortluptonchamber@gmail.com](mailto:fortluptonchamber@gmail.com)



## Small Business Saturday Participant Registration Form

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Offer/Coupon: (see paragraph #4 above for ideas)

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Please return this registration form by November 17, 2016 at 3:00 PM